SUPERIOR INDUSTRIES

Reinventing the Wheel

SUPERIOR INDUSTRIES INTERNATIONAL, INC.

INVESTOR PRESENTATION

AUGUST 9, 2018

Forward-Looking Statements and Non-GAAP Financial Measures

Forward-Looking Statements

This webcast and presentation contain statements that are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements include all statements that do not relate solely to historical or current facts and can generally be identified by the use of future dates or words such as "may," "should," "could," “will,” "expects," "seeks to," "anticipates," "plans," "believes," "estimates," "intends," "predicts," "projects," "potential" or "continue" or the negative of such terms and other comparable terminology. These statements also include, but are not limited to, the 2018 Outlook included herein, the Company’s ability to integrate European operations, and the Company’s strategic and operational initiatives, product mix and overall cost improvement and are based on current expectations, estimates, and projections about the Company's business based, in part, on assumptions made by management. These statements are not guarantees of future performance and involve risks, uncertainties and assumptions that are difficult to predict. Therefore, actual outcomes and results may differ materially from what is expressed or forecasted in such forward-looking statements due to numerous factors, risks, and uncertainties discussed in the Company's Securities and Exchange Commission filings and reports, including the Company's Annual Report on Form 10-K for the year ended December 31, 2017 and other reports from time to time filed with the Securities and Exchange Commission. You are cautioned not to unduly rely on such forward-looking statements when evaluating the information presented in this press release. Such forward-looking statements speak only as of the date on which they are made and the Company does not undertake any obligation to update any forward-looking statement to reflect events or circumstances after the date of this webcast and presentation.

Use of Non-GAAP Financial Measures

In addition to the results reported in accordance with GAAP included throughout this presentation, this presentation refers to “Adjusted EBITDA,” which we have defined as earnings before interest, income taxes, depreciation, amortization, acquisition and integration costs, change in fair value of preferred derivative and plant closure costs, and “Value-Added Sales,” which we define as net sales less pass-through charges primarily for the value of aluminum.

Management believes the non-GAAP financial measures discussed in this presentation are useful to both management and investors in their analysis of the Company’s financial position and results of operations. Further, management uses these non-GAAP financial measures for planning and forecasting future periods. This non-GAAP financial information is provided as additional information for investors and is not in accordance with or an alternative to GAAP. These non-GAAP measures may be different from similar measures used by other companies.

For reconciliations of these non-GAAP financial measures to the most directly comparable financial measures calculated and presented in accordance with GAAP, see the appendix of this presentation.

In reliance on the safe harbor provided under Item 10(e) of Regulation S-K, we have not quantitatively reconciled differences between Adjusted EBITDA presented in our updated 2018 Outlook to net income, the most comparable GAAP measure, as Superior is unable to quantify certain amounts that would be required to be included in net income without unreasonable efforts and due to the inherent uncertainty regarding such variables. Superior also believes that such a reconciliation would imply a degree of precision that could potentially be confusing or misleading to investors. However, the magnitude of these amounts may be significant.

Superior At-a-Glance Today

#1
OEM WHEEL SUPPLIER IN NA[1]

#1
AFTERMARKET WHEEL SUPPLIER IN EU[1]

#3
OEM WHEEL SUPPLIER IN EU[1]

~21.4M
2018E WHEEL SHIPMENTS[2]

~$1.54B
2018E COMBINED REVENUE[2]

A Leader
ALUMINUM WHEELS FOR LIGHT VEHICLES

Safety
SAFETY CRITICAL PRODUCT

9
PRODUCTION FACILITIES

60+
YEARS IN THE AUTOMOTIVE INDUSTRY

Aftermarket Brands

ATS® Leichtmetallräder

rial® LEICHTMETALLFELGEN

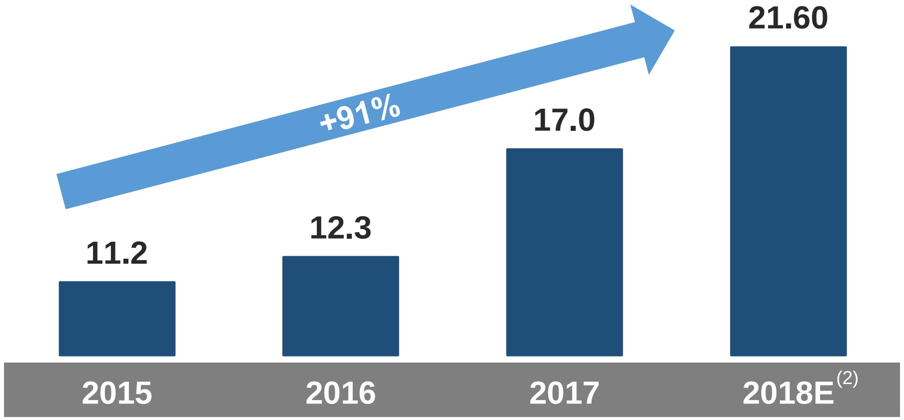
ALUTEC® Leichtmetallfelgen

ANZIO® WHEELS

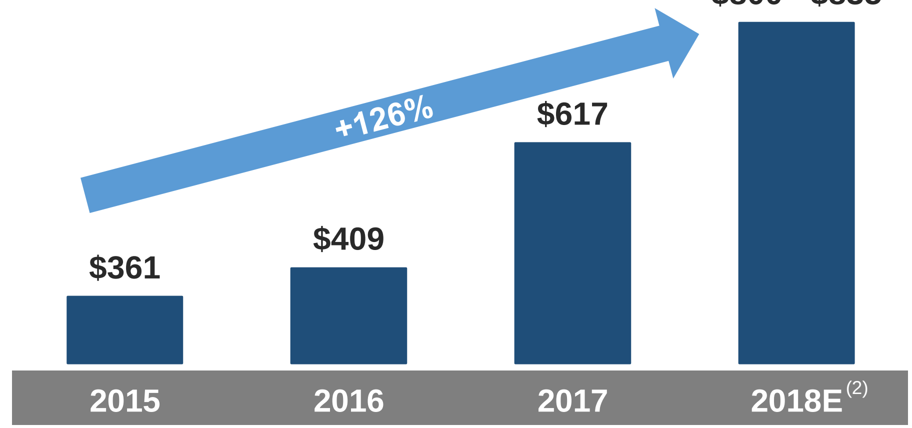
(1) Company estimate; includes aluminum wheels for light vehicles only
(2) Based on the midpoint of FY2018 Outlook provided on August 8, 2018

Historical Financial Performance

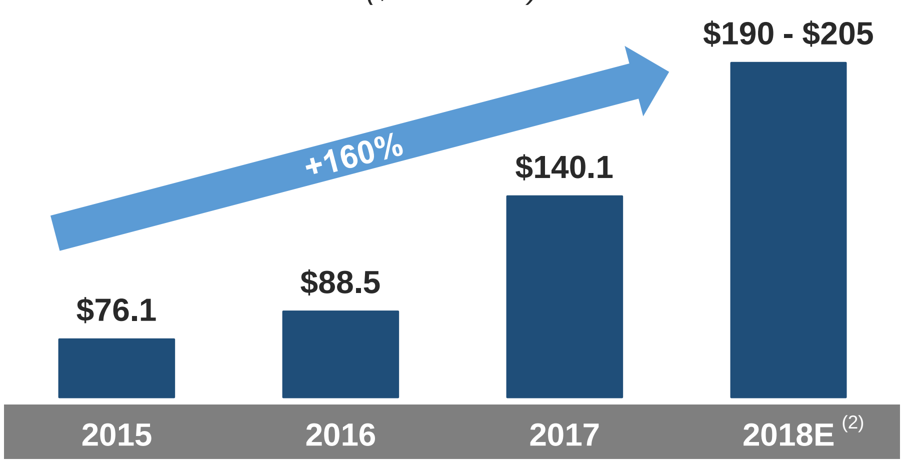
Units
(Units in millions)



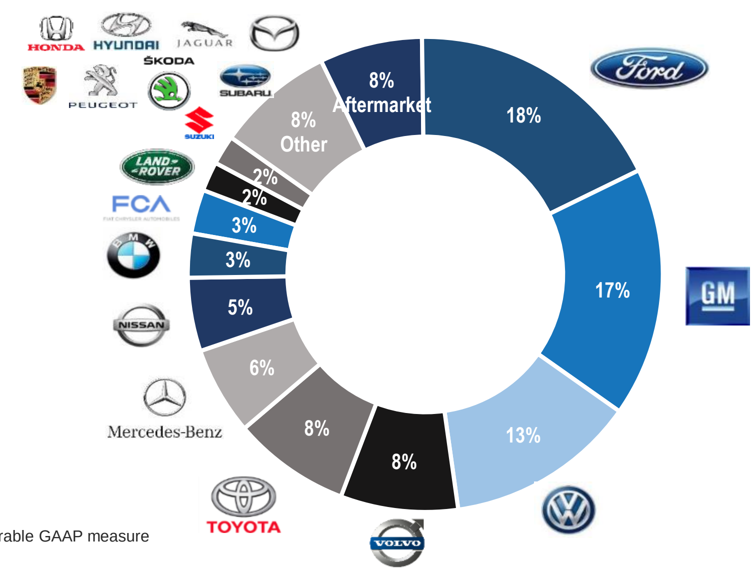
Value-Added Sales(1)
($ in millions)



Adjusted EBITDA(1)
($ in millions)



1H 2018 Sales by Customer(3)



(1) Value-Added Sales and Adjusted EBITDA are non-GAAP financial measures; see appendix for a reconciliation to the most comparable GAAP measure

(2) FY 2018 Outlook as provided on August 8, 2018; growth figures based on mid-point of Outlook

(3) Sales in dollars for 1H 2018 as of 6/30/2018

Our Priorities

Capitalize on secular trends

Expand customer opportunities

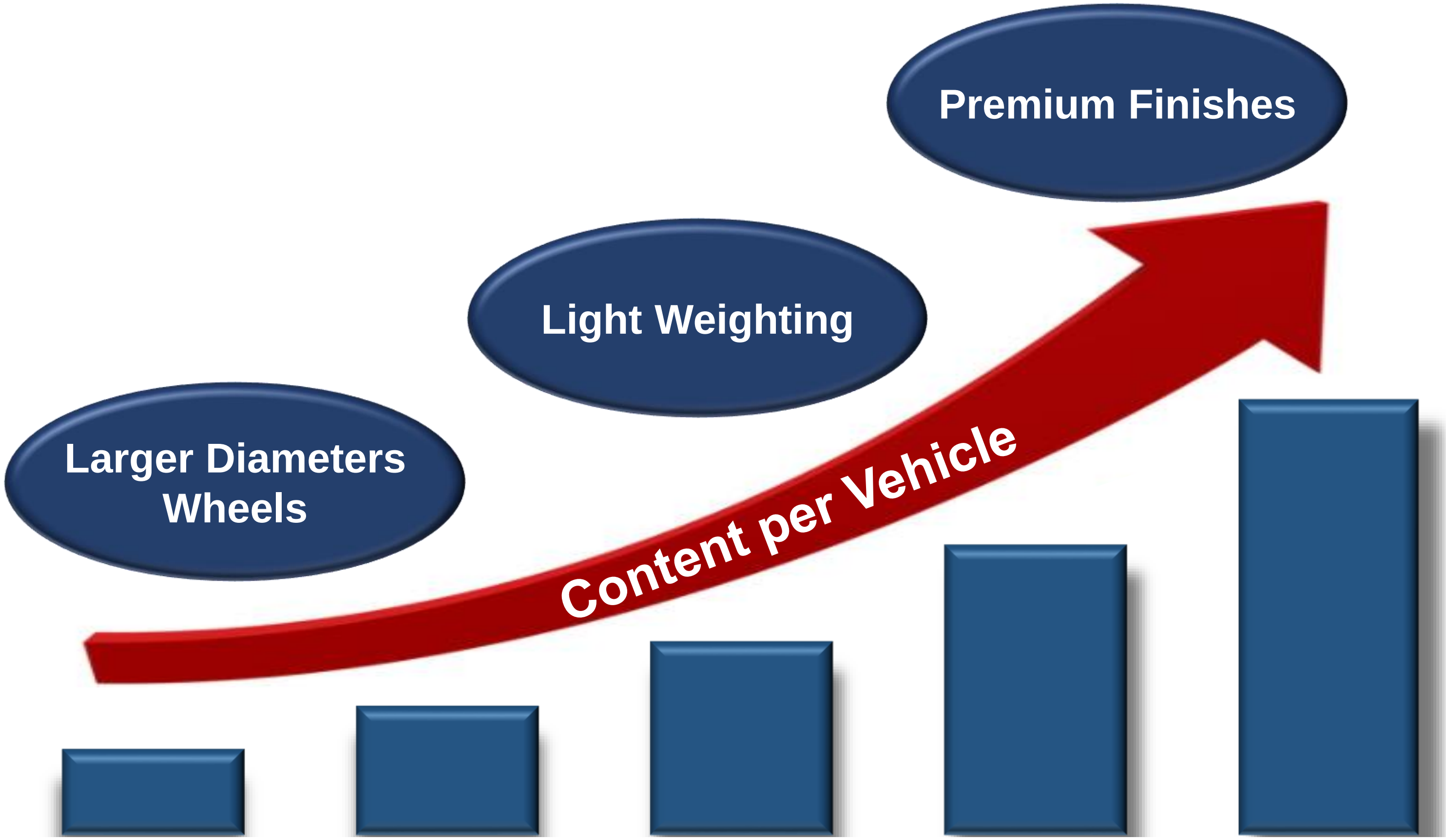
Invest in new technologies / capabilities

Build best-in-class organization

Drive margins and cash flow

Generate Profitable Growth and Deliver Value to Shareholders

Secular Tailwinds – Driving Increase in Addressable Market



↑Content per Vehicle = ↑Addressable Market

Premium Finishing Trends

SURFACE PRINT
WHITE/ RED ON BLACK WHEEL

- First to market with multi-color contour surface printing in Europe
- Production starting 2018 in Europe

LASER ETCH
ENGRAVING

- State of the art fully automated equipment
- Production starting 2019 in North America

DECORATIVE ACCENTS
5-AXIS MILLING

- State of the 5- Axis Milling equipment
- Production starting 2018 in North America

Future Trends: Electrification & Aluminum Wheels

BMW i8
20" Aluminum Wheels Standard

TESLA Model S
19" Aluminum Wheels Standard

KARMA Revero
21" Aluminum Wheels Standard

- 100% Aluminum wheel penetration rate* on premium electric cars
- Premium styling and finishing a high priority
- Superior pad printing technology, aero-inserts & AluLite™ being considered on future platforms

TOYOTA Prius
15" & 17" Aluminum Wheels Standard

CHEVY Volt
17" Aluminum Wheels Standard

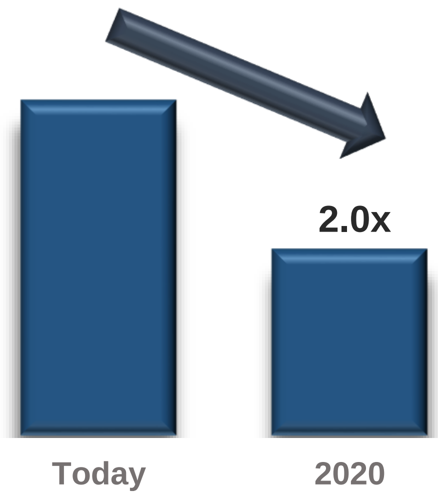
NISSAN Leaf
16" Steel wheel w/cover
17" Aluminum Wheels Standard

- High aluminum wheel penetration rate on entry level electric cars
- Styling and finishing a high priority

* Superior competitive benchmark database for the car models shown

Capital Allocation Priorities

Capital Structure

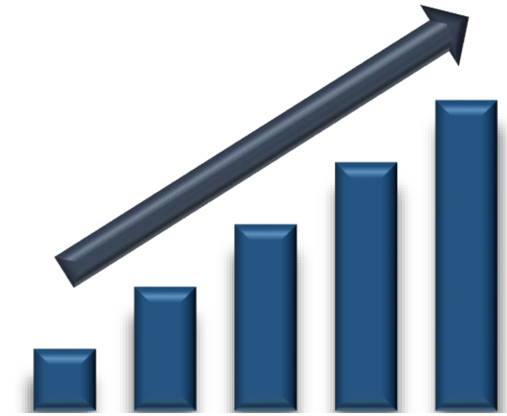


- Utilize cash flow to pay down debt – no prepayment penalties on term loan
- Favorable debt maturities
- Optimize balance sheet – evaluate lowest cost financing options

Organic Investment

- Focus on global automotive trends and high ROIC projects
- Finishing capabilities
- Operational excellence initiatives

Value to Shareholders



- Dividends to shareholders
- Strategic initiatives
  - JVs / Acquisitions

Key Investment Highlights

- Strong Secular Tailwinds
- Competitive Footprint
- Diversified Customers, Geographies and Segments
- Electric / Internal Combustion Agnostic
- Delivering Innovation and Technology

Recent Financial Performance

First Six Months 2018 Financials

11.1M UNITS SHIPPED	**$775M** NET SALES
$412M VALUE-ADDED SALES(1)	**$18.5M** NET INCOME
$109M ADJUSTED EBITDA(1)	**$37.13** VALUE-ADDED SALES / WHEEL(1)

Second Quarter Highlights

- Record shipments up 46% and Value-Added Sales up 57% due to inclusion of European operations and solid market performance
- Balanced revenue generation with 53% North America / 47% Europe
- Value-Added Sales per wheel up 7%
- Adjusted EBITDA growth of 94%, driven by inclusion of European operations, mix and performance
- Significant progress on integration on Europe operations; actioned $15M of synergies to date
- Increasing 2018 Outlook

(1) Value-Added Sales and Adjusted EBITDA are non-GAAP financial measures; see appendix for a reconciliation to the most comparable GAAP measure

2018 Financial Outlook[1]

Key Metrics	2018 Outlook
Unit Volume (000s)	21,250 - 21,600
Net Sales	$1.52B - $1.56B
Value-Added Sales[2]	$800M - $835M
Adjusted EBITDA[3]	$190M - $205M
Capital Expenditures	Approximately $95M
Cash Flow from Operations	$160M - $180M
Effective Tax Rate	25% - 29%

(1) FY 2018 Outlook as provided on August 8, 2018
(2) Value-Added Sales is a non-GAAP financial measure; see appendix for a reconciliation to the most comparable GAAP measure
(3) Adjusted EBITDA is a non-GAAP financial measure; see "Use of Non-GAAP Financial Measures" on slide 2

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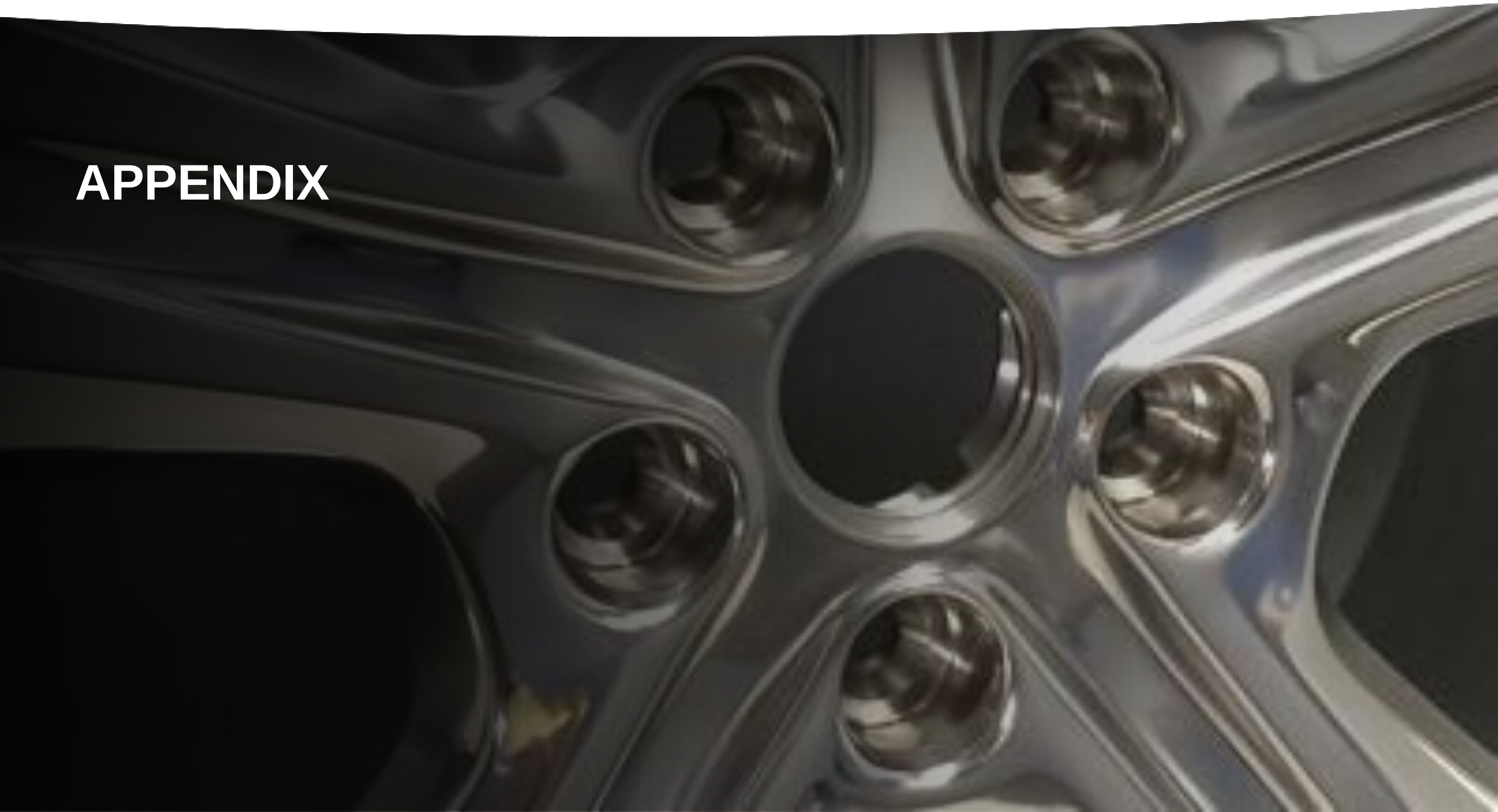
APPENDIX



Reconciliation of Non-GAAP Financial Measures

Unaudited

Value-Added Sales	Three Months		Six Months	
	2Q 2018	2Q 2017	YTD 2018	YTD 2017
Net Sales	$ 389.0	$ 240.6	$ 775.4	$ 414.8
Less:				
Aluminum Value and Outside Service Provider Costs	(184.6)	(110.2)	(363.6)	(189.0)
Value-Added Sales	$ 204.4	$ 130.4	$ 411.8	$ 225.8

Adjusted EBITDA	Three Months		Six Months	
	2Q 2018	2Q 2017	YTD 2018	YTD 2017
Net Income (Loss) Attributable to Superior	$ 8.1	$ (7.3)	$ 18.5	$ (4.2)
Adjusting Items:				
- Interest Expense, net	13.2	14.7	25.0	15.0
- Income Tax Provision	4.8	(1.7)	8.2	(1.5)
- Depreciation	17.4	11.1	34.9	19.5
- Amortization	6.6	2.2	13.3	2.2
- M&A and Integration Related Items	2.5	10.5	5.8	17.5
- Change in Fair Value of Preferred Derivative	4.6	-	3.7	-
- Closure Costs (Excluding Accelerated Depreciation)	-	-	-	0.1
	$ 49.1	$ 36.8	$ 90.9	$ 52.8
Adjusted EBITDA	$ 57.2	$ 29.5	$ 109.4	$ 48.6

Outlook for Full Year 2018 Value-Added Sales	Outlook Range	
Net Sales Outlook	$ 1,520.0	$ 1,560.0
Less:		
Aluminum Value and Outside Service Provider Costs	(720.0)	(725.0)
Value-Added Sales Outlook	$ 800.0	$ 835.0